



### Sample Customized Itinerary

Susan and Joe, thank you for letting us help plan your trip to Costa Rica! Below you will find our suggested itinerary. After emailing with you and reading your survey, we recommend that you start your trip in [summary continued with explanation of why the itinerary is a good fit for these clients . . .]

Let us know if you have any questions. We hope you have a great vacation!

**Recommended Itinerary 9 nights (February 4 – 13):** Alajuela (1 night) → [Destination #1] (3 nights) → [Destination #2] (3 nights) → San Jose (2 nights)

## Transportation

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[In this section, we will address the different transportation options that we think will work for you, based on your survey and what you have told us. We will break down pricing for rental cars, shuttles, etc. If you choose to drive, we will also provide a separate document before your trip that includes detailed directions between your destinations with links to Google Maps.]

**Sunday, February 4th: Arrive in San Jose (SJO) @ 5:04 p.m.  
Stay overnight near airport.**

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### *Overview*

[Overview of first destination. In this case, the clients will spend their first night in San Jose to avoid driving in the dark, so we gave a few options for hotels not too far from SJO and located on the western side of San Jose so will be convenient to get to Destination #1].

### *Getting There*

[Overview of transportation, in this case, airport shuttle.]

### *Accommodation Recommendations near SJO Airport*

*\*Select the hotel you would like to book and we will contact them to make the reservation for you.*

[We generally provide 3-4 recommendations for hotels per destination.]

**[Hotel A]** - Nice hotel that is only 5 km from the airport but in a great location on road leading to X attraction. Very scenic and quiet, with coffee fields on the property and gorgeous views of the surrounding mountains/city in the distance.

**Deluxe Standard** with king bed - Around \$120/night plus tax. Includes breakfast and airport shuttle.

**Superior King Room** with a balcony - Around \$140/night plus tax. Includes breakfast and airport shuttle.

**Villa** – Around \$200 plus tax. This is nicest option if you wanted to splurge. Huge space with 2 queen beds, separate living area, and private balcony. The best thing about the villas is that they are freestanding buildings set away from the hotel and have the best views. Includes breakfast and airport shuttle.

**[Hotel B]** - Small family-owned boutique hotel about 10 min. south of airport but in a quiet location overlooking X. The property is scenic with... [continued . . .]

**Deluxe Double with queen bed** - around \$130/night plus tax. Includes breakfast and airport shuttle.

**Deluxe with 1 king bed and private garden/sitting area** - around \$145/night plus tax. Includes breakfast and airport shuttle.

**[Hotel C]** - [continued . . .]

### *Restaurant Recommendations near SJO Airport*

[List of restaurants, coffee shops, etc. Usually included only if spending more than one night in a destination.]

## Mon. February 5th: Drive to [Destination #1]. Stay 3 nights (Feb. 5<sup>th</sup> – 8<sup>th</sup>).

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### *Overview*

[Overview of next destination- where it is and what it offers]

[Destination #1 is a medium-sized town that is close to the famous XXX National Park. The setting has lots of thick jungle as well as [continued . . .]. You will be able to enjoy wildlife and the rainforest while here. We can also give you some options for cultural activities (recommendations are customized)].

### ***Getting There***

[Overview of transportation based on client preferences; in this case, the clients will be renting a car so we will give them an overview of how long the drive will take.]

### ***Accommodation Recommendations in [Destination #1]***

*\*Select the hotel you would like to book and we will contact them to make the reservation for you.*

**[Hotel A]** - Nice resort with lots of amenities, but doesn't feel too big. The property is spread out, with bungalows (2-units per building) making up the accommodations. Each room has 2 queen beds, a large bathroom, and A/C. There's also an outdoor sitting area surrounded by gardens and overlooking X attraction. The restaurant on-site is very good for when you don't feel like going into town for a meal (downtown is about a 10 min. drive). Property has a nice cool water pool with swim-up bar. Around \$195/night, plus tax. Includes breakfast.

**[Hotel B]** - XXX has several freestanding wooden cabin (around 50), each with a private porch and view of rainforest. Wooden cabins are more rustic, but still clean and comfortable. Each has 2 queen beds, A/C, and a TV. Property has a small pool as well as a restaurant. Located on a side road about a 5-10 minute drive from downtown. Around \$142/night, plus tax. Breakfast included.

**[Hotel C]** - XXX [continued . . .]

### ***Activity Recommendations in [Destination #1]***

[List and description of several area activities and attractions based on client preferences. In this case, the client wants to hike, zip line, and enjoy cultural experiences.]

With your two full days in [Destination #1], we recommend prioritizing hiking through the national park and a coffee tour because these activities are unique to the area.

### **Hiking**

X National Park is a nice place to hike through jungle and see wildlife. The 5 miles of trails are fairly easy/flat and wind through different landscapes. [continued . . .] Guided tour with X

company, \$65 pp adults, \$32 children (4-12). Includes certified naturalist guide, round-trip transportation from your hotel, and water.

### **Zip Lining**

[Description, what to expect, prices]

### **Coffee Tour**

[Description, what to expect, prices]

### **Other Tours you might Like**

[Continued with description, what to expect, prices. We give many different activities to choose from to fill your time in each destination]

### ***Restaurant Recommendations in [Destination #1]***

[List of various restaurants and coffee shops]

**Thurs. February 8th: Drive to [Destination #2]. Stay 3 nights (Feb. 8<sup>th</sup> – 11<sup>th</sup>).**

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[Itinerary continues in same format for each leg of the trip, with Overview, Getting There, Accommodations, Restaurants, and Activities.]